

INTERVIEWER NAME

INTERVIEWER NUMBER:

SUPERVISOR NAME;

SUPERVISOR NUMBER;

Phones are set to capture date, interview start and end time automatically

DAY OF THE WEEK

- Monday
- Tuesday
- Wednesday
- Thursday
- Friday
- Saturday
- Sunday

PROVINCE / REGION NAME

- Central
- Coast
- Eastern
- Nairobi
- North Eastern
- Nyanza
- Rift Valley
- Western

COUNTY NAME

- Baringo
- Bomet
- Bungoma
- Busia
- Elgeyo Marakwet
- Embu
- Garissa
- Homa Bay
- Isiolo

- Kajiado
- Kakamega
- Kericho
- Kiambu
- Kilifi
- Kirinyaga
- Kisii
- Kisumu
- Kitui
- Kwale
- Laikipia
- Lamu
- Machakos
- Makueni
- Mandera
- Marsabit
- Meru
- Migori
- Mombasa
- Murang'a
- Nairobi
- Nakuru
- Nandi
- Narok
- Nyamira
- Nyandarua
- Nyeri
- Samburu
- Siaya
- Taita taveta
- Tana River
- Tharaka-Nithi
- Trans Nzoia
- Turkana
- Uasin Gishu
- Vihiga
- Wajir
- West Pokot

DISTRICT NAME

DIVISION NAME

[CONSTITUENCY NAME]

SETTING

- Urban
- Rural

SAMPLING POINT [SUB-LOCATION]

HOUSEHOLD SERIAL NUMBER: _____

INTERVIEWER: ASK THE FOLLOWING QUESTIONS TO THE HEAD OF THE HOUSEHOLD OR THE KNOWLEDGEABLE PERSON IN THE HOUSEHOLD TO GET INFORMATION ABOUT THE HOUSEHOLD MEMBERS.

Good morning/afternoon/evening. My name is _____. I am here on behalf of Ipsos Kenya, a Research Agency in Kenya. I am here to learn about how people in this neighbourhood feel about some important social issues and also to understand people's media habits and preferences. The information will be used to improve television and radio shows so that they better serve people's needs. Everything that you say will be confidential. Could you help me answer some questions?

What is the nationality of the members of this household? By saying household, I am referring to those who eat from the same pot, report to one household head and could be sleeping under the same roof / *Je, watu wa chumba hiki ni raia wa nchi gani? Kwa kusema chumba, nina maanisha wale ambao hula kutoka sufuria moja, huripoti kwa mkuu mmoja wa chumba na kuna wezekano hulala chini ya paa moja..*

KENYANS > CONTINUE > D11

NON KENYANS > TERMINATE

SCREENER QUESTIONS

Q#	Question	Codes																																																									
S1	Please let us know how many people live in your household? Please exclude any servants/ maids or guests that might be staying with you currently. <i>(write number in box)</i>	Number: <input type="text"/> <input type="text"/>																																																									
S2	<p>HOUSEHOLD LIST</p> <p>Please give us the first name or initials, age and sex of each person of 15 or above years of age in the household STARTING FROM THE YOUNGEST ONE (15 years, going up). Do not forget to include yourself if you are 15 or more.</p> <table border="1"> <thead> <tr> <th rowspan="2">Person No.</th> <th rowspan="2">First Name or Initials</th> <th colspan="2">Sex</th> <th rowspan="2">Age</th> </tr> <tr> <th>Male</th> <th>Female</th> </tr> </thead> <tbody> <tr><td>1</td><td></td><td>1</td><td>2</td><td></td></tr> <tr><td>2</td><td></td><td>1</td><td>2</td><td></td></tr> <tr><td>3</td><td></td><td>1</td><td>2</td><td></td></tr> <tr><td>4</td><td></td><td>1</td><td>2</td><td></td></tr> <tr><td>5</td><td></td><td>1</td><td>2</td><td></td></tr> <tr><td>6</td><td></td><td>1</td><td>2</td><td></td></tr> <tr><td>7</td><td></td><td>1</td><td>2</td><td></td></tr> <tr><td>8</td><td></td><td>1</td><td>2</td><td></td></tr> <tr><td>9</td><td></td><td>1</td><td>2</td><td></td></tr> <tr><td>10+</td><td></td><td>1</td><td>2</td><td></td></tr> </tbody> </table>		Person No.	First Name or Initials	Sex		Age	Male	Female	1		1	2		2		1	2		3		1	2		4		1	2		5		1	2		6		1	2		7		1	2		8		1	2		9		1	2		10+		1	2	
Person No.	First Name or Initials	Sex			Age																																																						
		Male	Female																																																								
1		1	2																																																								
2		1	2																																																								
3		1	2																																																								
4		1	2																																																								
5		1	2																																																								
6		1	2																																																								
7		1	2																																																								
8		1	2																																																								
9		1	2																																																								
10+		1	2																																																								

KISH – GRID**Kish grid instructions:**

- Look up the column for the last digit in the household serial number and the row for the number of eligible people
- The number in the cell where the column and row meet is the Person No. to interview. For example, if household serial ending in '2' has '3' adults, interview the household member listed as Person No. 2 in the Household List at Q.S2

Circle the chosen respondent and if available explain to them the purpose of the interview, obtain consent and proceed

- If the selected respondent will be available that day, but is not available/ not at home at the time the interviewer calls, the interviewer should make **TWO** return calls to see if that person is available/ has returned before selecting another household.
- If the selected respondent is not going to be available that day, the interviewer should go to the next household. Do not select another respondent within the household.

Eligible people	Last Digit of Household Serial No.							
	1	2	3	4	5	6	7	8
1	1	1	1	1	1	1	1	1
2	1	2	1	2	1	2	1	2
3	1	2	3	1	2	3	1	2
4	1	2	3	4	1	2	3	4
5	1	2	3	4	5	3	4	5
6	1	2	3	4	5	6	3	6
7	1	2	3	4	5	6	7	4
8	1	2	3	4	5	6	7	8

9	1	2	3	4	5	6	7	8
10 or more	1	2	3	4	5	6	7	8

INTRODUCTION AND CONSENT

Good morning/afternoon/evening. My name is _____. I am here on behalf of Ipsos Kenya, a Research Agency, in Kenya. I am here to learn about how people in this neighbourhood feel about some important social issues and current affairs and also to understand people’s media habits and needs. We would like to talk to you and other people in your neighbourhood about these issues. You were chosen by chance (like picking a mango out of a basket without looking), and your help in answering our questions is important and voluntary.

If you agree to take part, I will ask you questions about your media habits and your opinion about some social and political issues. The information will be used to improve radio/TV programmes. There are no right or wrong answers to these questions, I am only interested in your own view or experiences.

Your identity and responses will be kept confidential, which means we will remove anything that could identify you as taking part in this study, such as names and villages. Your answers to my questions will be combined with answers from many other people, so that no one will know that the answers you give me today belong to you. There is no direct benefit to you for participating, but the answers that you provide will help to develop better radio/TV programmes for people in this and other communities in Kenya. The combined information that we collect from people in Kenya will be shared and used to improve social issues in your community.

You can decide not to answer any question that you do not want to, you can stop the interview at any time without explanation, or you can request that your answers are removed from the research at any time. You will not be penalized if you decide not to participate.

The interview will take about **60 minutes**.

Do you understand what I have just explained? (circle): Yes No

Do you want to ask me any questions about the interview at this time? (circle): Yes No

INTERVIEWER: PLEASE ANSWER ANY QUESTIONS ASKED BEFORE PROCEEDING

Do you agree to participate in this interview? (circle): Yes No

INFORMED CONSENT
BEFORE COMPLETING THIS CONSENT FORM YOU MUST READ THE ABOVE INFORMATION AND ANSWER ANY AND ALL QUESTIONS THE PARTICIPANT MAY HAVE.
I have discussed with the respondent the above procedures, explicitly pointing out potential risks or discomforts. I have asked whether any questions remain and have answered these questions to the best of my ability. The respondent verbally agreed to participate in this study. Interviewer name: _____ Interviewer signature: _____ Dated: _____
IF RESPONDENT IS BELOW 18 OBTAIN ADDITIONAL CONSENT FROM PARENT/GUARDIAN
I have discussed with the parent/guardian the above procedures, explicitly pointing out potential risks or discomforts. I have asked whether any questions remain and have answered these questions to the best of my ability. The parent/guardian verbally agreed to grant consent for the respondent to participate in this study. Interviewer name: _____ Interviewer signature: _____ Dated: _____

IMPORTANT: Signed copies of this consent form must be retained on file by the principal investigator, and given to the respondent (if requested)

INTERVIEWER RECORD RESPONDENT DETAILS

S3. Age	Write in years Don't know Refused	_____ 88 99
S4. Location (single code)	Urban Rural	1 2
S5. Household Serial Number	Write in household no.	_____
S6. Sex of the respondent (single code)	Male Female	1 2

NOW BEGIN THE INTERVIEW WITH THE SELECTED PERSON

GOVERNANCE (G)

G1 In your opinion, what are the main issues affecting people in Kenya at present?

DO NOT READ OUT. MULTIPLE CODES ALLOWED.

PLEASE PROBE ONCE: **Any other issues?**

DO NOT READ OUT		G1 MULTI CODE
<i>Governance</i>		
G1a	Crime / personal safety	1
G1b	Political instability	1
G1c	Poor leadership	1
G1d	Infrastructure – roads and transport	1
G1e	Corruption and nepotism	1
G1f	Government services: WATER	1
G1g	Government services: ELECTRICITY	1
G1h	Government services: EDUCATION	1
G1i	Government services: HEALTH	1
G1j	Land issues	1
G1k	Constitutional implementation	1
<i>Society/general</i>		
G1l	Gender issues	1
G1m	Discrimination	1
G1n	Negative ethnicity/ tribalism	1
G1o	Disease	1
G1p	Security threats – international	1
G1q	Security threats – local (gangs/ vigilantes)	1
<i>Economic</i>		
G1r	Poverty	1
G1s	Unemployment	1
G1t	High cost of living	1
<i>Food/ agriculture</i>		
G1u	Drought	1
G1v	Food shortage/ famine	1
G1w	Other (Specify _____)	1
G1x	Don't know	88
G1y	Refused	99

IF 'OTHER', PLEASE RECORD VERBATIM

G2 And now thinking about issues affecting people where you currently live, what are the issues of local importance?

DO NOT READ OUT. MULTIPLE CODE ALLOWED.

PLEASE PROBE ONCE: **Any other issues?**

DO NOT READ OUT		G2 MULTI CODE
<i>Governance</i>		
G2a	Crime / personal safety	1
G2b	Political instability	1
G2c	Poor leadership	1
G2d	Infrastructure – roads and transport	1
G2e	Corruption and nepotism	1
G2f	Government services: WATER	1
G2g	Government services: ELECTRICITY	1
G2h	Government services: EDUCATION	1
G2i	Government services: HEALTH	1
G2j	Land issues	1
G2k	Constitutional implementation	1
<i>Society/ general</i>		
G2l	Gender issues	1
G2m	Discrimination	1
G2n	Negative ethnicity/ tribalism	1
G2o	Disease	1
G2p	Security threats – international	1
G2q	Security threats – local (gangs/ vigilantes)	1
<i>Economic</i>		
G2r	Poverty	1
G2s	Unemployment	1
G2t	High cost of living	1
<i>Food/ agriculture</i>		
G2u	Drought	1
G2v	Food shortage/ famine	1
G2w	Other (Specify _____)	1
G2x	Don't know	88
G2y	Refused	99

IF 'OTHER', PLEASE RECORD VERBATIM**G3 How much, if anything, do you know about political issues and current affairs?****PRESENT SHOWCARD NO:1**

SINGLE CODE

Do you know a great deal, a fair amount, not very much or nothing at all?

	G3
A great deal	4
A fair amount	3
Not very much	2
Nothing at all	1

Don't know	88
Refused	99

G4.1 We're now going to talk about some issues which people like you have said are important in Kenya today.

Please say how much, if anything, do you know about the current situation with these issues?

PRESENT SHOWCARD NO: 1

Do you know a great deal, a fair amount, not very much or nothing at all?

READ OUT ISSUES. SINGLE CODE FOR EACH

G4.1							
READ OUT		A great deal	A fair amount	Not very much	Nothing at all	Don't know	Refused
G4.1a	Devolution	4	3	2	1	88	99
G4.1b	Security	4	3	2	1	88	99
G4.1c	The new constitution	4	3	2	1	88	99
G4.1d	Unemployment	4	3	2	1	88	99

G4.2 And how much, if anything, do you know about the details and background to these issues?

PRESENT SHOWCARD NO: 1

Do you know a great deal, a fair amount, not very much or nothing at all?

READ OUT ISSUES. SINGLE CODE FOR EACH

G4.2							
READ OUT		A great deal	A fair amount	Not very much	Nothing at all	Don't know	Refused
G4.2a	The details of the implementation of devolution in Kenya	4	3	2	1	88	99
G4.2b	The causes of security issues and threats	4	3	2	1	88	99
G4.2c	The implications and details of the new constitution	4	3	2	1	88	99
G4.2d	The causes of unemployment	4	3	2	1	88	99

G5a Thinking about local and national issues that matter to you, when you get together with family members, would you say you discuss such issues frequently, occasionally or never?

PRESENT SHOWCARD NO: 2

SINGLE CODE FOR EACH

G5b And what about with friends?

G5c And what about with other people outside of your family and friends?

G5 READ OUT		Frequently	Occasionally	Never	Don't know	Refused
G5a	Family members	3	2	1	88	99
G5b	Friends	3	2	1	88	99
G5c	Other people outside of family and friends	3	2	1	88	99

G6 Continuing to think about local and national issues that matter to you, please tell me how often, if ever, you do any of the following.

PRESENT SHOWCARD NO: 2

READ OUT. SINGLE CODE FOR EACH

G6 READ OUT		Frequently	Occasionally	Never	Don't know	Refused
G6a	Contact the media (such as TV, radio or newspapers), about an issue	3	2	1	88	99
G6b	Comment, chat or share something about an issue online	3	2	1	88	99

K1 Please say if you agree or disagree with the following.

READ OUT OPTIONS. SINGLE CODE FOR EACH

ON PROVIDING AN AGREE OR DISAGREE RESPONSE, FOLLOW UP WITH:

PRESENT SHOWCARD NO: 4

Would you say you [agree/disagree] a lot, or just a little?

K1 READ OUT		Strongly agree	Agree	Disagree	Strongly Disagree	Don't know	Refused
K1a	I would like to live in a community that is made up of people from different ethnic groups	4	3	2	1	88	99
K1b	It is important to learn about the culture of other ethnic groups in Kenya	4	3	2	1	88	99
K1c	Knowing about the different experiences of other people in Kenya helps people understand the challenges facing their own communities better	4	3	2	1	88	99
K1d	Sometimes I am uncomfortable around people whose ethnicity is different to my own one	4	3	2	1	88	99
K1e	I am more at ease with people of my own ethnic group	4	3	2	1	88	99

G7 I'm going to list a number of ways in which people can take action. Please tell me whether you have done any of these things in the past year?

READ OUT EACH ACTION

PRESENT SHOWCARD NO: 3

IF RESPONSE IS 'HAVE DONE' PLEASE PROBE:

Have you done this several times or just once?

G7 READ OUT		Have done		Not done	Don't know	Ref- used
		Several times	Once			
G7a	Worked for a political party or candidate	3	2	1	88	99
G7b	Participated in an organised effort to solve a neighbourhood or community problem	3	2	1	88	99
G7c	Attended a meeting of the local town council or with other government officials	3	2	1	88	99
G7d	Contacted a local official, like a local counsellor or an official who works for a government agency	3	2	1	88	99
G7e	Lodged a complaint with a government body or a civil society organization	3	2	1	88	99
G7f	Contacted a national elected official	3	2	1	88	99
G7g	Taken part in a protest, march, or demonstration on some national or local issue	3	2	1	88	99
G7h	Contacted a local chief or traditional leader about an issue	3	2	1	88	99
G7i	Signed a petition	3	2	1	88	99
G7j	Donated money or paid a membership fee to a charity, campaigning organisation or political party	3	2	1	88	99
G7k	Attended a town hall or village meeting	3	2	1	88	99

G8 How much do you trust each of the following?

READ OUT LIST. SINGLE CODE

PRESENT SHOWCARD NO: 10

G8 READ OUT		A lot	A bit	Not very much	Not at all	Don't know	Refused
G8a	The president	4	3	2	1	88	99
G8b	Parliament	4	3	2	1	88	99
G8c	The ruling party/ coalition	4	3	2	1	88	99
G8d	Opposition parties	4	3	2	1	88	99
G8e	Religious institutions	4	3	2	1	88	99
G8f	The judicial system	4	3	2	1	88	99
G8g	The police	4	3	2	1	88	99
G8h	Village elders/ local chiefs	4	3	2	1	88	99
G8i	The local government	4	3	2	1	88	99

G9 Please say if you agree or disagree with the following.

READ OUT OPTIONS. SINGLE CODE ONLY.

ON PROVIDING AN AGREE OR DISAGREE RESPONSE, FOLLOW UP WITH:

Would you say you [agree/disagree] a lot, or just a little?

PRESENT SHOWCARD NO: 4

G9 READ OUT		Strongly agree	Agree	Disagree	Strongly Disagree	Don't know	Refused
G9a	Generally, those elected to government soon lose touch with the people (-)	4	3	2	1	88	99
G9b	Sometimes, politics seem so complicated that a person like me can't really understand what's going on (-)	4	3	2	1	88	99
G9c	When people get together to demand change, the leaders in government listen (+)	4	3	2	1	88	99
G9d	I don't think that the government cares much what people like me think (-)	4	3	2	1	88	99
G9e	People like me don't have any say about what the government does (-)	4	3	2	1	88	99
G9f	The national government in Kenya responds to the needs of ordinary people (+)	4	3	2	1	88	99
G9g	The local government in Kenya responds to the needs of ordinary people (+)	4	3	2	1	88	99
G9h	I feel I have an important role to play in the	4	3	2	1	88	99

	democratic process in Kenya (+)						
--	---------------------------------	--	--	--	--	--	--

G10 Thinking back to the elections in March this year, were you old enough to vote?

SINGLE CODE ONLY

	G10
Yes	1
No	2
Refused	99

ROUTING

FOR ANY ELECTION WHERE RESPONDENT WAS OLD ENOUGH TO VOTE

(CODE 1 TO G10) PLEASE ASK RELEVANT QUESTION AT G11

IF TOO YOUNG FOR ALL ELECTIONS (CODE 2) PLEASE GO TO G13

G11 Can you tell me if you voted in the March 2013 elections?

SINGLE CODE ONLY

	G11
Yes	1
No	2
Refused	99

ROUTING

WHERE RESPONDENT DID NOT VOTE IN ELECTION (CODE 2 TO G11 PLEASE RECORD

REASON AT G12

OTHERWISE GO TO G13

G12.1 What is the main reason why you did not vote in the March 2013 elections?

DO NOT READ OUT	G12.1 SINGLE CODE
Not old enough at the time	1
Wasn't registered to vote	2
Didn't have an ID / voters card	3
Don't see the point in voting	4
No interest in politics	5
Don't trust the electoral system	6
Don't trust politicians	7
Fear of electoral violence	8
Too busy/at work/at study	9
Not enough information on candidates and their policies	10
I can't read/don't think I can vote	11
Did not know how to vote	12
Did not know where to vote	13
Too complicated / difficult	14
Don't know who to vote for	15
Other (please record verbatim at G12.2)	16
Don't know	88
Refused	99

DO NOT READ OUT RESPONSES. SINGLE CODE ONLY.

IF 'OTHER' REASON FOR NOT VOTING, PLEASE RECORD VERBATIM**G12.2**

OTHER REASON FOR NOT VOTING, AND ELECTION TYPE

G13 How likely are you to vote in the next general elections?**PRESENT SHOWCARD NO: 5**

SINGLE CODE ONLY.

ON PROVIDING A LIKELY OR UNLIKELY RESPONSE, FOLLOW UP WITH:

Would you say you are very [likely/unlikely] or just somewhat [likely/unlikely]?

	G13 SINGLE CODE
Very likely	4
Somewhat likely	3
Somewhat unlikely	2
Very unlikely	1
Don't know	88
Refused	99

K2 On the whole, how would you rate the freeness and fairness of the March 2013 Kenya elections? Were they:

READ OUT. SINGLE CODE

READ OUT	K2 SINGLE CODE
Completely free and fair	4
Free and fair, but with minor problems	3
Somewhat free and fair, but with major problems	2
Not free and fair	1
Don't know	88
Refused	99

G14.1 What was your main source of information when deciding which candidates or party to vote for during the elections?

DO NOT READ OUT. SINGLE CODE ONLY.

DO NOT READ OUT	G14.1 SINGLE CODE
Friends	1
Family	2
People in my local neighbourhood	3
Local influencers/ neighbourhood elders	4
People I work with	5
Government officials	6
Religious leaders	7
NGOs	8
Teachers	9
Television	10
Radio	11
Newspaper/magazine	12
Internet (e.g. social media sites)	13
Mobile phone – SMS service	14
Other (please record verbatim at G14.2)	15
I don't talk to anyone or get any information on these issues	16
Don't know	88
Refused	99

IF 'OTHER' SOURCE OF INFORMATION, PLEASE RECORD VERBATIM

G14.2

OTHER SOURCE OF INFORMATION

G15 To what extent did information and debate in the media influence your decision on who to vote for?

SINGLE CODE

PRESENT SHOWCARD NO: 6

	G15
A lot	4
A bit	3
Not very much	2
Not at all	1
Don't know	88
Refused	99

K3 Which of the following statements is closest to your view?

Choose Statement 1 or Statement 2.

SINGLE CODE ONLY.

PRESENT SHOWCARD NO: 12

Would you say you agree a lot, or just agree?

K3.1 READ OUT	Strongly Agree	Agree	Agree with neither	Don't know	Refused
Statement 1: Kenyan media during elections should constantly investigate and report on all issues relevant to elections	1	2	5	88	99
Statement 2: Too much reporting by Kenyan media during elections on negative events and controversial issues only harms the country	3	4			

K3.2 READ OUT	Strongly Agree	Agree	Agree with neither	Don't know	Refused
Statement 1: It is in the best interests of Kenyans that their media focuses on representing the views of the majority during elections	1	2	5	88	99
Statement 2: Kenyan media should always provide minority viewpoints during elections	3	4			

K3.3 READ OUT	Strongly Agree	Agree	Agree with neither	Don't know	Refused
Statement 1: Government should close down radio stations that report false stories or misinformation during elections	1	2	5	88	99
Statement 2: Radio stations should be free to report any story they see fit, without fear of being shut down during elections	3	4			

K3.4 READ OUT	Strongly Agree	Agree	Agree with neither	Don't know	Refused
Statement 1: It is important that radio stations cover viewpoints from all ethnic groups in a community	1	2	5	88	99
Statement 2: Having different radio stations in a community catering to different ethnic groups is a good thing	3	4			

K4 Some people have said the following about the Kenyan media during the recent elections, please say whether you agree or disagree:

PRESENT SHOWCARD NO: 4

SINGLE CODE ONLY.

ON PROVIDING AN AGREE OR DISAGREE RESPONSE, FOLLOW UP WITH:

Would you say you [agree/disagree] a lot, or a little?

K3.4 READ OUT		Strongly agree	Agree	Disagree	Strongly Disagree	Don't know	Refused
K4a	Kenyan media informed and educated the public on their rights and responsibilities	4	3	2	1	88	99
K4b	Kenyan media avoided sensitive issues in order not to incite violence or controversy	4	3	2	1	88	99
K4c	Kenyan media provided a constructive platform for dialogue between citizens and leaders	4	3	2	1	88	99
K4d	Kenyan media set the agenda for peaceful elections	4	3	2	1	88	99
K4e	Kenyan media exposed wrong doings and failures during the election process	4	3	2	1	88	99
K4f	Kenyan media only represented the views of a limited group of people during the elections	4	3	2	1	88	99

INTERVIEWER: PLEASE READ THE FOLLOWING INFORMATION TO RESPONDENT

We're interested in people's views on how the government can be held to account in Kenya. Holding to account means that the government is held responsible for their actions and provides a public explanation for what they do.

G16 Please say whether you agree or disagree with the following:

SINGLE CODE ONLY.

PRESENT SHOWCARD NO: 4

ON PROVIDING AN AGREE OR DISAGREE RESPONSE, FOLLOW UP WITH:

Would you say you [agree/disagree] a lot, a lot, or a little?

G16 READ OUT		Strongly agree	Agree	Disagree	Strongly Disagree	Don't know	Refused
G16a	People like me are entitled to question government officials about their decisions and actions	4	3	2	1	88	99
G16b	There are ways for people like me to question government officials on their decisions and actions	4	3	2	1	88	99
G16c	If there was a way for people like me to question government officials, I would raise an issue that mattered to me	4	3	2	1	88	99
G16d	I am satisfied with the account that government officials currently give of their decisions and actions	4	3	2	1	88	99

G17 Do you agree or disagree that the following are playing an important role in holding government to account in Kenya?

PRESENT SHOWCARD NO: 4

READ OUT EACH INSTITUTION. SINGLE CODE ONLY

ON PROVIDING AN AGREE OR DISAGREE RESPONSE, FOLLOW UP WITH:

Would you say you [agree/disagree] a lot, or a little?

G17 READ OUT		Strongly agree	Agree	Disagree	Strongly Disagree	Don't Know	Refused
G17a	Parliament	4	3	2	1	88	99

G17b	Opposition parties	4	3	2	1	88	99
G17c	Religious institutions	4	3	2	1	88	99
G17d	The judicial system	4	3	2	1	88	99
G17e	Civil society and community-based organizations	4	3	2	1	88	99
G17f	Village elders / local chiefs	4	3	2	1	88	99
G17g	Holding regular elections	4	3	2	1	88	99
G17h	The new constitution	4	3	2	1	88	99
G17i	Kenyan media	4	3	2	1	88	99
G17j	International media	4	3	2	1	88	99

G18 In your opinion, in this country how free are people like you to do the following?

PRESENT SHOWCARD NO: 8.

READ OUT EACH STATEMENT. SINGLE CODE ONLY.

Are they very free, somewhat free, not very free or not free at all?

G18 READ OUT		Very free	Somewhat free	Not very free	Not free at all	Don't know	Refused
G18a	To say what they think	4	3	2	1	88	99
G18b	To join any group that they want	4	3	2	1	88	99
G18c	To talk negatively about the government in public	4	3	2	1	88	99
G18d	To choose who to vote for without feeling pressured	4	3	2	1	88	99

G19 I am now going to read out a list of groups that that people join or attend.

For each one, could you tell me whether you are an official leader, an active member, an inactive member, or not a member?

READ OUT. SINGLE CODE.

G19		Official Leader	Active member	Inactive member	Not a member	Don't know	Refused
G19a	A religious group	4	3	2	1	88	99
G19b	A voluntary association or community group	4	3	2	1	88	99
G19c	A political party	4	3	2	1	88	99

G20 How interested are you in news about political issues and current affairs?

SINGLE CODE ONLY.

PRESENT SHOWCARD NO: 9

Are you very interested, somewhat interested, not very interested, not at all interested?

	G20 SINGLE CODE
Very interested	4
Somewhat Interested	3
Not very interested	2
Not at all interested	1
Don't Know	88
Refused	99

KENYA KNOWLEDGE Qs

I am now going to ask you a few questions about politics in Kenya. Don't worry about getting the answers wrong; just try to answer the best you can.

G21.1 Do you know what job or political office is now held by William Ruto?

DO NOT READ OUT. SINGLE CODE

DO NOT READ OUT	G21.1 SINGLE CODE
Answered [DEPUTY PRESIDENT]	1
Gave other incorrect mention	2
Don't know	88
Refused	99

G21.2 Who is responsible for making national laws?

DO NOT READ OUT. SINGLE CODE

DO NOT READ OUT	G21.2 SINGLE CODE
Answered [MEMBERS OF PARLIAMENT / MPS] ONLY	1
Answered MPs and other incorrect mention	2
Gave any other incorrect mention(s)	3
Don't know	88
Refused	99

G21.3 What is the minimum voting age?

DO NOT READ OUT. SINGLE CODE

DO NOT READ OUT	G21.3 SINGLE CODE
Answered [18]	1
Gave other incorrect mention	2
Don't know	88
Refused	99

G21.4 Do you know which coalition has the most members in the National Assembly, following the recent elections?

DO NOT READ OUT. SINGLE CODE

DO NOT READ OUT	G21.4 SINGLE CODE
Answered [JUBILEE COALITION]	1
Gave other incorrect mention	2
Don't know	88
Refused	99

G21.5 Do you know the title of the person who presides over a sitting of the county assembly?

DO NOT READ OUT. SINGLE CODE

DO NOT READ OUT	G21.5 SINGLE CODE
Answered [SPEAKER OF THE COUNTY ASSEMBLY]	1
Gave other incorrect mention	2
Don't know	88
Refused	99

K5 Please tell me whether you think the following descriptions of devolution in Kenya are correct or not?

DO NOT READ OUT. SINGLE CODE

K5 READ OUT		Correct	Incorrect	Don't know	Refused
K5a	The overall aim of devolution is to ensure that decisions about resources are made by people from the communities affected	1	2	88	99
K5b	The overall aim of devolution is to limit the role that the central government has in the provision of services	1	2	88	99
K5c	The overall aim of devolution is to ensure equitable sharing of national and local resources throughout Kenya	1	2	88	99

Media Consumption (MC)

MC1 How much do you trust these sources for information on political issues and current affairs? Do you trust them a lot, a bit, not very much or not at all?

READ OUT EACH SOURCE. SINGLE CODE ONLY FOR EACH SOURCE.

PRESENT SHOWCARD NO: 10

MC1		A lot	A bit	Not very much	Not at all	Don't know	Refused
MC1a	Friends and family	4	3	2	1	88	99
MC1b	Local chiefs or village elders	4	3	2	1	88	99
MC1c	Government officials	4	3	2	1	88	99
MC1d	Religious leaders	4	3	2	1	88	99
MC1e	Television	4	3	2	1	88	99
MC1f	Radio	4	3	2	1	88	99
MC1g	Newspaper/magazine	4	3	2	1	88	99
MC1h	Internet (e.g. social media sites)	4	3	2	1	88	99

MC2.1 What are your main sources of information for political issues and current affairs?

DO NOT READ OUT. MULTIPLE CODE ALLOWED.

PLEASE PROBE:

Have you any other sources of information?

	DO NOT READ OUT	MC2 MULTI CODE
MC2.1a	Friends	1
MC2.1b	Family	1
MC2.1c	People in my local neighbourhood	1
MC2.1d	Local influencers/ neighbourhood elders	1
MC2.1e	People I work with	1
MC2.1f	Government officials	1
MC2.1g	Religious leaders	1
MC2.1h	NGOs	1
MC2.1i	Teachers	1
MC2.1j	Television	1
MC2.1k	Radio	1
MC2.1l	Newspaper/magazine	1
MC2.1m	Internet (e.g. social media sites)	1
MC2.1n	Mobile phone – SMS text service	1
MC2.1o	Police	1
MC2.1p	Other	1
MC2.1q	I don't talk to anyone or get any information on these issues	1
MC2.1r	Don't know	88
MC2.1s	Refused	99

MC3 Which, if any, of the following do you have working in your household?

READ OUT EACH ITEM. SINGLE CODE ONLY FOR EACH ITEM

MC4 Can you access this in any other place?

READ OUT ITEM. SINGLE CODE ONLY

		MC3		ROUTING	MC4	
		Have working at home			Access elsewhere	
a	TV set	Yes	1	→MC4A (if No, DK or Ref ask MC4)	Yes	1
		No	2		No	2
		Don't know	88		Don't know	88
		REF	99		REF	99
b	Satellite dish for TV	Yes	1	→MC4B (if No, DK or Ref ask MC4)	Yes	1
		No	2		No	2
		Don't know	88		Don't know	88
		REF	99		REF	99
c	Radio set	Yes	1	→MC4C (if No, DK or Ref ask MC4)	Yes	1
		No	2		No	2
		Don't know	88		Don't know	88
		REF	99		REF	99
d	Mobile Phone/Cell	Yes	1	→MC4D (if No, DK or Ref ask MC4)	Yes	1
		No	2		No	2
		Don't know	88		Don't know	88
		REF	99		REF	99
e	Radio on mobile phone	Yes	1	→MC4E (if No, DK or Ref ask MC4)	Yes	1
		No	2		No	2
		Don't know	88		Don't know	88
		REF	99		REF	99
f	Landline Phone/ Fixed	Yes	1	→MC4F (if No, DK or Ref ask MC4)	Yes	1
		No	2		No	2
		Don't know	88		Don't know	88
		REF	99		REF	99
g	Internet	Yes	1	→MC4G (if No, DK or Ref ask MC4)	Yes	1
		No	2		No	2
		Don't know	88		Don't know	88
		REF	99		REF	99

MC5 When is the last time you accessed the following?

READ OUT MEDIA TYPES. SINGLE CODE FOR EACH.

FOLLOW UP WITH: **Was that today or yesterday, within the last week, within the last month, within the last year or over a year ago?**

MC5		Yesterday or today	Within the last week	Within the last month	Within the last year	Over a year ago	Never	I can't remember	Refused
MC5a	TV	1	2	3	4	5	6	88	99
MC5b	Radio	1	2	3	4	5	6	88	99
MC5c	Internet	1	2	3	4	5	6	88	99
MC5d	Mobile Phone	1	2	3	4	5	6	88	99
MC5e	Newspaper/magazine	1	2	3	4	5	6	88	99
→ FOR ANY CODE 1-4, ASK MC6						→ FOR CODES 5/6/88/99, GO TO SECTION D			

MC6 And how frequently do you access the following?
 READ OUT MEDIA TYPES.SINGLE CODE FOR EACH
 FOLLOW UP WITH: **Is that every day, every week, at least twice a month, at least once a month or less than once a month?**

MC6		Daily	Every week	At least twice a month	At least once a month	Less than once a month	Don't know	Refused	
IF ACCESSED MEDIA TYPE IN THE LAST YEAR (CODES 1-5 at MC6)	MC6a	TV	1	1	2	3	5	88	99
	MC6b	Radio	1	1	2	3	5	88	99
	MC6c	Internet	1	1	2	3	5	88	99
	MC6d	Mobile Phone	1	1	2	3	5	88	99
	MC6e	Newspaper/magazine	1	1	2	3	5	88	99
→ IF RADIO USER (ANY CODE 1-5 TO MC6b), ASK MC7									
→ IF TELEVISION USER (ANY CODE 1-5 TO MC6a), ASK MC8									

ASK MC7 TO THOSE WHO HAVE ACCESSED RADIO IN THE LAST YEAR

MC7.1 I'm going to read you a list of some radio stations available in your area, can you tell me which of these you have listened to in the last 12 months?

READ OUT OPTIONS. SINGLE CODE FOR EACH

MC7.2 And what about in the last week?

READ OUT		MC7.1 Last year					MC7.2 Last week			
		Yes	No	Don't know	Ref		Yes	No	Don't know	Ref
MC7a	Coro FM	1	2	88	99	→If yes ask MC7.2	1	2	88	99
MC7b	Pwani FM	1	2	88	99	→If yes ask MC7.2	1	2	88	99
MC7c	Pamoja FM	1	2	88	99	→If yes ask MC7.2	1	2	88	99
MC7d	Kitwek FM	1	2	88	99	→If yes ask MC7.2	1	2	88	99
MC7e	Radio Mambo	1	2	88	99	→If yes ask MC7.2	1	2	88	99
MC7f	Radio Sahara	1	2	88	99	→If yes ask MC7.2	1	2	88	99
MC7g	BBC Swahili	1	2	88	99	→If yes ask MC7.2	1	2	88	99
MC7h	KBC Kiswahili	1	2	88	99	→If yes ask MC7.2	1	2	88	99
MC7i	Mbaitu FM	1	2	88	99	→If yes ask MC7.2	1	2	88	99
MC7j	Star FM	1	2	88	99	→If yes ask MC7.2	1	2	88	99
MC7k	KU FM	1	2	88	99	→If yes ask MC7.2	1	2	88	99
MC7l	Mwanedu FM	1	2	88	99	→If yes ask MC7.2	1	2	88	99
MC7m	Radio Citizen	1	2	88	99	→If yes ask MC7.2	1	2	88	99
MC7n	Milele	1	2	88	99	→If yes ask MC7.2	1	2	88	99

ASK MC8 TO THOSE WHO HAVE ACCESSED TV IN THE LAST YEAR

MC8.1 And now, I'm going to read you a list of some television channels available in your area, can you tell me which of these you have watched in the last 12 months?

READ OUT OPTIONS. SINGLE CODE

MC8.2 And what about in the last week?

READ OUT		MC8.1 Last year					MC8.2 Last week			
		Yes	No	Don't know	Ref		Yes	No	Don't know	Ref
MC8a	NTV	1	2	88	99	→If yes ask MC8.2	1	2	88	99
MC8b	KTN	1	2	88	99	→If yes ask MC8.2	1	2	88	99
MC8c	KBC	1	2	88	99	→If yes ask MC8.2	1	2	88	99
MC8d	K24	1	2	88	99	→If yes ask MC8.2	1	2	88	99
MC8e	QTV	1	2	88	99	→If yes ask MC8.2	1	2	88	99
MC8f	Kiss TV	1	2	88	99	→If yes ask MC8.2	1	2	88	99

EXPOSURE AND LOGFRAME QUESTIONS

EXPOSURE (EX)

EX1 Are you aware of any programmes on radio or TV about political issues and current affairs in Kenya?

	EX1	
Yes	1	→ EX2
No	2	→ EX3
Don't know	88	
Refused	99	

ASK IF AWARE OF PROGRAMMES

EX2 What programmes are you aware of?
DO NOT READ OUT LIST. MULTIPLE CODE.

DO NOT READ OUT		EX2 MULTI CODE
EX2a	Sema Kenya	1
EX2b	Haba na Haba	1
EX2c	Agenda Kenya	1
EX2d	Country Edition	1
EX2e	Facing the Nation	1
EX2f	Other specify at EX2.2	1
EX2e	Don't know	88
EX2f	Refused	99

OTHER PROGRAMME – WRITE IN VERBATIM

EX2.2

--

EX3 Are you aware of these programmes?

READ OUT. SINGLE CODE FOR EACH

EX3 READ OUT		Yes	No	Don't Know	Refused
EX3a	Sema Kenya	1	2	88	99
EX3b	Haba na Haba	1	2	88	99
EX3c	Agenda Kenya	1	2	88	99
EX3d	Country Edition	1	2	88	99
EX3e	Facing the Nation	1	2	88	99

READ OUT I am now going to play you the theme tune for a programme called Sema Kenya and show you some images from this programme PRESENT SHOWCARD SK AND PLAY SEMA KENYA AUDIO FILE

EX4.SK SEMA KENYA

Have you ever listened to or watched Sema Kenya:

EX4.1SK: **On TV**, EX4.2SK: **On the radio**, EX4.3SK: **Online (on the internet)**

		Yes	No	Don't know	Refused
EX4.1SK	On TV	1	2	88	99
EX4.2SK	On the radio	1	2	88	99
EX4.3SK	Online (on the internet)	1	2	88	99

ROUTING

IF AWARE OF SEMA KENYA (CODE 1 IN EX3) BUT HAS NOT WATCHED OR LISTENED TO IT (CODE 2/88/99 FOR ALL EX4a), GO TO EX5

IF HAS WATCHED OR LISTENED TO SEMA KENYA (CODE 1 TO ANY EX4), GO TO EX6

ASK IF AWARE OF SEMA KENYA BUT HAS NOT WATCHED/ LISTENED

EX5.SK You said you were aware of Sema Kenya but have never listened to/ watched it. Why not?

DO NOT READ OUT. MULTIPLE CODE.

DO NOT READ OUT		EX5.SK MULTI CODE
EX5a	No access to TV / Radio	1
EX5b	No control over what is on the TV/radio	1
EX5c	No interest in these issues	1
EX5d	Won't enjoy listening / watching	1
EX5e	Time of broadcasts aren't suitable	1
EX5f	Prefer other programmes	1
EX5g	Don't have time to watch / have other priorities	1
EX5h	Other	1
EX5i	Don't know	88
EX5j	Refused	99

ASK IF HAS WATCHED LISTENED TO SEMA KENYA

EX6.SK When did you last listen to/ watch Sema Kenya?

DO NOT READ OUT. SINGLE CODE

FOLLOW UP: Is that within the last week, within the last month, within the last three months, within the last year or over a year ago?

DO NOT READ OUT	EX6.SK SINGLE CODE
Within the last week	1
Within the last month	2
Within the last three months	3
Within the last year	4
I can't remember the last time I listened	88
Refused	99

EX7.SK How often do you listen to/ watch Sema Kenya?

DO NOT READ OUT. SINGLE CODE

FOLLOW UP: Is that every week, twice a month, once a month or less than once a month?

DO NOT READ OUT	EX7.SK SINGLE CODE
Every week	1
Twice a month/ every other week	2
Once a month	3
Less than once a month	4
Don't know	88
Refused	99

EX8.SK And can you tell me on which radio / TV station or website you have listened to/ watched Sema Kenya?

DO NOT READ OUT. MULTIPLE RESPONSE ALLOWED.

DO NOT READ OUT		EX8.SK MULTI CODE
EX8a	KTN	1
EX8b	KBC TV	1
EX8c	KBC Kiswahili radio	1
EX8d	BBC Swahili radio	1
EX8e	Coro FM	1
EX8f	Pwani FM	1
EX8g	Pamoja FM	1
EX8h	Kitwek FM	1
EX8i	Radio Mambo	1
EX8j	Radio Sahara	1
EX8k	BBC Swahili website	1
EX8l	Other please specify at EX8.2 below	1
EX8m	I don't remember which channel/ station	88
EX8n	Refused	99

IF 'OTHER' STATION/ CHANNEL, PLEASE RECORD VERBATIM**EX8.2SK****EX9.SK How long have you been listening to / watching Sema Kenya?**

READ OUT

READ OUT	EX9.SK SINGLE CODE
Less than three months [May-July]	1
More than three months [before April]	2
Don't know	88
Refused	99

READ OUT I am now going to play you the theme tune for a programme called Haba na Haba
PLAY HABA NA HABA AUDIO FILE

EX4.HB Have you ever listened to Haba na Haba?

EX4.2HB: On the radio, EX4.3HB: Online (on the internet)

		Yes	No	Don't know	Refused
EX4.2HB	Radio	1	2	88	99
EX4.3HB	Online (on the internet)	1	2	88	99

EX6.HB When did you last listen to Haba na Haba?

DO NOT READ OUT. SINGLE CODE

FOLLOW UP: **Is that within the last week, within the last month, within the last three months, within the last year or over a year ago?**

DO NOT READ OUT	EX6.HB SINGLE CODE
Within the last week	1
Within the last month	2
Within the last three months	3
Within the last year	4
I can't remember the last time I listened	88
Refused	99

EX7.HB How often do you listen to Haba na Haba?

DO NOT READ OUT. SINGLE CODE

FOLLOW UP: **Is that every week, twice a month, once a month or less than once a month?**

DO NOT READ OUT	EX7.HB SINGLE CODE
Every week	1
Twice a month/ every other week	2
Once a month	3
Less than once a month	4
Don't know	88
Refused	99

ASK LOGFRAME AND ENGAGEMENT Qs TO THOSE WHO HAVE WATCHED/LISTENED TO SEMA KENYA

LOGFRAME (LG)

LG1 In Sema Kenya, the following issues have been discussed: devolution, security, the new constitution and unemployment.

How much has listening to / watching Sema Kenya improved your understanding about these issues?

PRESENT SHOWCARD NO: 11

	LG1
A lot	4
A bit	3
Not very much	2
Not at all	1
Don't know	88
Refused	99

Holding government to account means that the government is held responsible for their actions and provides a public explanation for what they do.

LG2.1 Do you agree or disagree that Sema Kenya plays a role in holding government to account?

PRESENT SHOWCARD NO: 4

ON PROVIDING AN AGREE OR DISAGREE RESPONSE, FOLLOW UP WITH:

Would you say you [agree/disagree] a lot, or a little?

	LG2.1
Strongly agree	4
Agree	3
Disagree	2
Strongly disagree	1
Don't know	88
Refused	99

LG2.2 And what about government officials?

PRESENT SHOWCARD NO: 4

ON PROVIDING AN AGREE OR DISAGREE RESPONSE, FOLLOW UP WITH:

Would you say you [agree/disagree] a lot, or a little?

	LG2.2
Strongly agree	4
Agree	3
Disagree	2
Strongly disagree	1
Don't know	88
Refused	99

LG3 Please tell me how much you agree or disagree with the following statements about Sema Kenya?

READ OUT STATEMENTS

PRESENT SHOWCARD NO: 4

ON PROVIDING AN AGREE OR DISAGREE RESPONSE, FOLLOW UP WITH:

Would you say you [agree/disagree] a lot, or a little?

LG3 READ OUT		Strongly agree	Agree	Disagree	Strongly Disagree	Don't Know	Refused
LG3a	Sema Kenya informs citizens about the decisions and actions of government officials	4	3	2	1	88	99
LG3b	Sema Kenya provides an opportunity for people like me to question government officials about their decisions and actions	4	3	2	1	88	99
LG3c	Sema Kenya brings the issues that matter to ordinary citizens to the attention of government officials	4	3	2	1	88	99
LG3d	Sema Kenya pushes government officials to provide information about their decisions and actions	4	3	2	1	88	99
LG3e	Sema Kenya highlights where the information provided by government officials is untrue or insufficient	4	3	2	1	88	99
LG3f	Sema Kenya exposes wrongdoing or failures of government officials	4	3	2	1	88	99
LG3g	Sema Kenya makes government officials react to the needs of ordinary citizens	4	3	2	1	88	99
LG3h	The panellists on Sema Kenya provide adequate responses to audience questions	4	3	2	1	88	99

ENGAGEMENT WITH PROGRAMME

EN1 Can you tell me the name of Sema Kenya's presenter?

DO NOT READ OUT. SINGLE CODE

DO NOT READ OUT	EN1 SINGLE CODE
Answered [JOSEPH WARUNGU]	1
Gave other incorrect mention	2
Don't know	88
Refused	99

EN2 Please tell me how much you agree or disagree with the following statements about Sema Kenya.

READ OUT. SINGLE CODE

PRESENT SHOWCARD NO: 4

ON PROVIDING AN AGREE OR DISAGREE RESPONSE, FOLLOW UP WITH:

Would you say you [agree/disagree] a lot, or a little?

EN2		Strongly agree	Agree	Disagree	Strongly Disagree	Don't Know	Refused
EN2a	The topics Sema Kenya covers are relevant to my everyday life	4	3	2	1	88	99
EN2b	Sema Kenya features people like me in their discussions and reports	4	3	2	1	88	99
EN2c	I cannot understand discussion and reports on Sema Kenya (-)	4	3	2	1	88	99
EN2d	Information from Sema Kenya is accurate	4	3	2	1	88	99
EN2e	Sema Kenya provides expert information that is useful to me	4	3	2	1	88	99
EN2f	Sema Kenya provides me with trustworthy information	4	3	2	1	88	99
EN2g	Information from Sema Kenya is unbiased	4	3	2	1	88	99
EN2h	I have learnt something from the information provided by Sema Kenya	4	3	2	1	88	99

EN3 When you're watching or listening to Sema Kenya do you think of questions or arguments that you would like to raise *yourself*?

PRESENT SHOWCARD NO: 2

IF YES, FOLLOW WITH EVERY TIME OR OCCASIONALLY?

EN3	Yes		No	Don't Know	Refused
	Frequently	Occasionally			
Think of questions or arguments you would like to raise yourself	3	2	1	88	99

EN4 Have you ever discussed the topics from the show with anyone? And if yes, with who?

DO NOT READ OUT. MULTIPLE RESPONSE ALLOWED

DO NOT READ OUT	EN4 MULTI CODE
-----------------	----------------------

Yes - With family	1
Yes - With friends	1
Yes - With other people outside friends and family	1
No - I have not discussed the issues with anyone	1
Don't know	88
Refused	99

EN5 Where do you listen to / watch Sema Kenya?**Anywhere else?**

DO NOT READ OUT. MULTIPLE RESPONSE ALLOWED.

DO NOT READ OUT	EN5 MULTI CODE
In my household (the place where I live)	1
At my neighbour's house	1
At the bar	1
At the hairdresser / barbers	1
In own vehicle	1
In vehicle – public transport	1
In a local community space	1
In a cafe	1
Other	1
Don't know	88
Refused	99

EN6 And with whom do you listen to/ watch Sema Kenya?

DO NOT READ OUT. MULTIPLE RESPONSE ALLOWED.

DO NOT READ OUT	EN6 MULTI CODE
With family	1
With friends	1
With other people outside friends and family	1
On my own (alone)	1
Don't know	88
Refused	99

K6 Please tell me how much you agree or disagree with the following statements about Sema Kenya.

READ OUT. SINGLE CODE

PRESENT SHOWCARD NO: 4

ON PROVIDING AN AGREE OR DISAGREE RESPONSE, FOLLOW UP WITH:

Would you say you [agree/disagree] a lot, or a little?

K6 READ OUT		Strongly agree	Agree	Disagree	Strongly Disagree	Don't Know	Refused
K6a	Sema Kenya helps Kenyans understand each other better	4	3	2	1	88	99
K6b	Sema Kenya provides opportunities for different communities to engage in dialogue	4	3	2	1	88	99
K6c	Sema Kenya provides diverse viewpoints on issues and topics	4	3	2	1	88	99
K6d	Sema Kenya covers controversial issues and topics						
K6e	Sema Kenya demonstrates a desire towards solving rather than escalating conflicts	4	3	2	1	88	99

DEMOGRAPHICS (D)

INTERVIEWER: CHECK AGE AND GENDER IS RECORDED IN SCREENER

D1.1 What do you consider to be your main ethnic group?

DO NOT READ OUT. SINGLE CODE ONLY

DO NOT READ OUT	D1 SINGLE CODE	
Kikuyu	1	
Luo	2	
Luhya	3	
Kamba	4	
Kalenjin	5	
Kisii	6	
Meru/ Embu	7	
Masai/ Samburu	8	
Mijikenda	9	
Taita	10	
Somali	11	
Pokot	12	
Turkana	13	
Kenyan only, or "doesn't think of self in those terms"	14	→GO TO D2
Other (specify _____)	15	
Refused / No answer	99	

ASK IF PROVIDED ETHNICITY AT D1.1

D1.2 Let's suppose that you had to choose between being Kenyan and being _____
[respondent's ethnic group]. **Which do you identify with more?**

DO NOT READ OUT. SINGLE CODE

DO NOT READ OUT	D1.2 SINGLE CODE
I feel ONLY KENYAN	1
I feel MORE KENYAN than [respondents ethnic group]	2
NEITHER I feel equally Kenyan and [respondents ethnic group]	3
I feel MORE [RESPONDENTS ETHNIC GROUP] than Kenyan	4
I feel ONLY [RESPONDENTS ETHNIC GROUP]	5
Don't know	88
Refused	99

D2 What is your marital status?

DO NOT READ OUT. SINGLE CODE ONLY

DO NOT READ OUT	D2 SINGLE CODE
Single	1
Married, living with spouse	2
Married, not living with spouse	3
Divorced/Separated	4
Widowed	5
Living with partner	6
In a marriage where the husband has more than one wife	7
Other	8
Don't know	88
Refused/No answer	99

D3 How easy is it for you to read a paper written in?

SINGLE CODE

INTERVIEWER TO HOLD UP A PAPER WRITTEN IN LANGUAGE

		Easy	Difficult	Do not read at all
D3a	Kiswahili	1	2	3
D3b	English	1	2	3

D4 What is the highest level of schooling you have completed?

DO NOT READ OUT. SINGLE CODE ONLY

	D4 SINGLE CODE
Have never attended school	1
Did not complete primary education	2
Primary	3

Secondary	4
College	5
University	6
Don't know	88
Refused / No answer	99

INTERVIEWER READ OUT: THE FOLLOWING QUESTIONS ARE TO HELP US UNDERSTAND A LITTLE MORE ABOUT YOUR HOUSEHOLD

D5a How many people are there in your household?
DO NOT READ OUT. SINGLE CODE.

	D7a SINGLE CODE
One	1
Two	2
Three	3
Four	4
Five	5
Six	6
Seven	7
Eight	8
Nine or more	9
Refused	99

D5b What is the highest school grade that the female head of the household (spouse / mother) has completed?
DO NOT READ OUT. SINGLE CODE

	D5b SINGLE CODE
None	1
Did not complete primary education	2
Primary standards 1 to 6	3
Primary standard 7	4
Primary standard 8	5
Secondary forms 1 to 3	6
Secondary form 4 or higher	7
No female head / spouse	8
Don't know	88
Refused	99

D5c How many habitable rooms does your household have in its main dwelling (not including bathrooms, toilets, storerooms or garage)?
DO NOT READ OUT. SINGLE CODE

DO NOT READ OUT	D5c SINGLE CODE
One	1
Two	2
Three	3

Four or more	4
Don't know	88
Refused	99

D5d Does your household own an iron (charcoal or electric)?
SINGLE CODE.

	D5d SINGLE CODE
Yes	1
No	2
Don't know	88
Refused	99

D5e Approximately, how many of the following does your household own?
READ OUT ITEMS. SINGLE CODE FOR EACH

D5e READ OUT		None	One	Two or more	Don't know	Refused
D5e.1	Mosquito nets	1	2	3	88	99
D5e.2	Towels	1	2	3	88	99
D5e.3	Frying pans	1	2	3	88	99

INTERVIEWER TO COMPLETE D7F AND D7G FROM OBSERVATION IF POSSIBLE, AND ONLY CONFIRM WITH RESPONDENT IF NECESSARY

D5f What is the floor of the main dwelling made of?
INTERVIEWER OBSERVATION IF POSSIBLE. SINGLE CODE

OBSERVATION	D5f SINGLE CODE
Cement or tiles	1
Anything else (wood or earth etc.)	2

D5g What is the main source of lighting for the household?
INTERVIEWER OBSERVATION IF POSSIBLE. SINGLE CODE

OBSERVATION	D5g SINGLE CODE
Firewood, grass or dry cell torch	1
Paraffin, candles, biogas	2
Electricity, solar or gas	3

D6 What category does your household income fall within?

READ OUT OPTIONS. SINGLE CODE

READ OUT	D6 SINGLE CODE
We don't have enough money, even for food	1
We can afford food but purchasing of clothes is a serious problem	2
We can afford food and clothes, but purchasing of durables such as TV set or a refrigerator is difficult for us	3
We can afford main household appliances, but purchasing a car is beyond our means	4
What we earn is sufficient to buy anything except such expensive purchases as an apartment or house	5
We do not face financial problems. If necessary we can buy an apartment or a house	6
Don't know	88
Refused/No answer	99

D7 Please estimate your total monthly household income?

BY HOUSEHOLD WE MEAN PEOPLE WHO EAT FROM THE SAME FOOD POT AND ARE ANSWERABLE TO ONE HOUSEHOLD HEAD (THEY MAY ALSO BE LIVING UNDER THE SAME ROOF, BUT NOT NECESSARILY)

PRESENT SHOWCARD: INC

SINGLE CODE

	D7 SINGLE CODE
Below 3,000 Ksh	1
3,001 – 7,000 Ksh	2
7,001 – 10,000 Ksh	3
10,001 – 15,000 Ksh	4
15,001 – 30,000 Ksh	5
30,001 – 45,000 Ksh	6
45,001 – 60,000 Ksh	7
60,001 – 75,000 Ksh	8
75,001 – 90,000 Ksh	9
90,001 – 105,000 Ksh	10
More than 105,000 Ksh	11
No household income	12
Don't know	88
Refused	99

INTERVIEWER EXPLAIN:

- THAT THE INTERVIEW IS NOW FINISHED
- THANK RESPONDENT FOR THEIR TIME
- ANSWER ANY FINAL QUESTIONS THE RESPONDENT MAY HAVE

INTERVIEWER NOTES

THESE QUESTIONS SHOULD BE COMPLETED BY THE INTERVIEWER AFTER THE INTERVIEW HAS CONCLUDED

IN1 Interview conducted?

First time / initial call successful	1
Second time/second call successfully	2
Third time/ third call successful	3

IN2 What language was the interview completed in?

English	1
Kiswahili	2
Kikuyu	3
Luhya	4
Kamba	5
Kalenjin	6
Luo	7
Mixed Kiswahili and English	8
Mixed Kiswahili and mother tongue	9
Mixed Kiswahili, English and mother tongue	10
Mixed English and mother tongue	11
Other (specify _____)	12

IN3 Which of the following statements best describes the interview situation?

Private, only the respondent and I were present	1
One or several family members / friends were present, but did not interrupt the interview	2
One or several family members / friends were present, and did interrupt the interview	3

IN4 In answering the question in this questionnaire, the respondent generally seemed to be:

Comfortable/ at ease	1
Nervous/awkward	2

IN5 Which, if any, questions did the respondent have trouble answering?

IDENTIFY UP TO THREE QUESTIONS THAT THE RESPONDENT HAD TROUBLE ANSWERING. IF THEY DIDN'T HAVE ANY TROUBLE, LEAVE BLANK.

IN5a	First question→	
IN5b	Second question→	

IN5c	Third question →	
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